

# What's New With the Flu?



of Americans get a flu vaccine **every year** or plan to get one this year



of **seniors** (age 65+) get the flu vaccine every year and/or plan on getting it this year

## Who Gets Vaccinated?

**67%**

of those who get a flu vaccine do so because they believe **it's the best way to prevent the flu**

**32%**

of those who **did not get a flu vaccine** last year believe they can still catch the flu even if they get the vaccine



## How Americans Get Vaccinated

Among those who have ever received a flu vaccine, the **leading two locations to get vaccinated** are their **primary care provider (PCP)** and their **local pharmacy or drugstore**



**Women are 12% more likely** than men to get their flu vaccine from their (PCP) or other health care professional's office

## Convenience Factors

Among those who have ever received a flu vaccine, the **top considerations** on where to get the flu vaccine include:



**convenience**  
**(37%)**



**doctor recommendations**  
**(36%)**



**insurance acceptance**  
**(35%)**



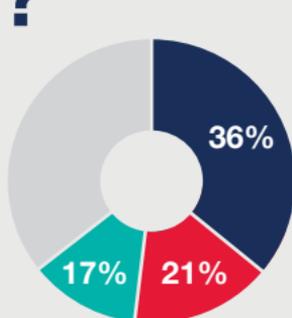
**Nearly two in three (65%)** employed Americans say they would **still go into work** if they were feeling flu-like symptoms



## When Do Americans Get Vaccinated?

**Fall months** are the most popular time to get the flu vaccine,

**October** is the most popular month, followed by **September** and **November**



## How People Prevent the Flu

While about **half of Americans (52%)** protect themselves from the flu by getting the flu vaccine, other popular methods include:

