Who Gets Vaccinated?

- 61% of Americans get a flu vaccine every year or plan to get one this year
- 76% of those who got a flu vaccine in the last year believe they can catch the flu even if they get the vaccine

How Americans Get Vaccinated

Among those who have ever received a flu vaccine, the leading two locations to get vaccinated are their primary care provider (PCP) and their local pharmacy or drugstore.

Convenience Factors

- Convenience (37%)
- Doctor recommendations (36%)
- Insurance acceptance (35%)

Among those who have ever received a flu vaccine, the top considerations on where to get the flu vaccine include:

Women are 12% more likely than men to get their flu vaccine from their (PCP) or other healthcare professional's office.

When Do Americans Get Vaccinated?

- Fall months are the most popular time to get the flu vaccine
- October is the most popular month, followed by September and November

How People Prevent the Flu

- About half of Americans (52%) protect themselves from the flu by getting the flu vaccine, other popular methods include:
  - Washing hands regularly (70%)
  - Drinking more water (55%)
  - Taking vitamins (44%)
  - Getting more sleep (43%)
  - Eating more nutritious food (38%)
  - Being physically active (36%)

Survey Methodology

This survey was conducted online within the United States between July 12-14, 2017 among 2,074 adults aged 18+ by Harris Poll on behalf of CVS Pharmacy.

This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodologies, including weighting variables, please contact Amy Lanctot at alanctot@cvs.com or Matt Mendolera-Schamann at mendo@matternow.com.

Please visit CVS.com/flu for more information and additional resources.

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