

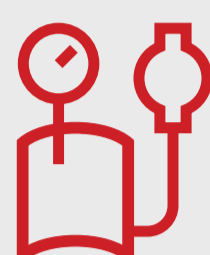
Raising awareness about heart health for women.

Heart disease is the #1 killer of women, yet awareness about risk factors and how to change them are low.¹



92%

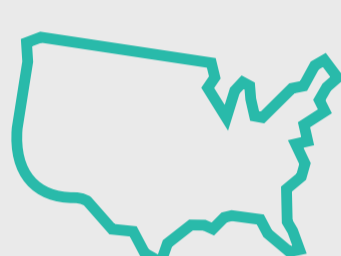
of women agree heart-related conditions are a serious issue.



37%

of women say they have a heart-related condition, such as high cholesterol, high blood pressure, diabetes or a history of stroke or heart disease.

Yet awareness is low.



Only
18%

of women consider heart disease the greatest health problem facing women in America. (Mental health (27%) and cancer (19%) are considered bigger issues.)



6 in 10

women are unaware of their cholesterol, blood sugar, BMI or waist circumference health numbers, which could increase their risk.

The good news ...



80%

of cardiovascular diseases may be prevented through education and lifestyle changes.²

and resources are available.



Women agree that nurse practitioners (75%) and pharmacists (64%) play a role in managing heart health.



94%

of women who asked their pharmacist questions about their heart medication, found them to be helpful.

¹American Heart Association, "Facts About Heart Disease in Women." Available at: <https://www.goredforwomen.org/fight-heart-disease-women-go-red-women-official-site/about-heart-disease-in-women/facts-about-heart-disease/>

²American Heart Association, "Heart Disease Statistics at a Glance." Available at: https://www.goredforwomen.org/about-heart-disease/facts_about_heart_disease_in_women-sub-category/statistics-at-a-glance/

All other data compiled from the Morning Consult poll on Women's Heart Health, commissioned by CVS Health, January 2018.