Raising awareness about heart health for women.

Heart disease is the #1 killer of women, yet awareness about risk factors and how to change them are low.¹

92% of women agree heart-related conditions are a serious issue.

37% of women say they have a heart-related condition, such as high cholesterol, high blood pressure, diabetes or a history of stroke or heart disease.

Yet awareness is low.

Only 18% of women consider heart disease the greatest health problem facing women in America. (Mental health (27%) and cancer (19%) are considered bigger issues.)

6 in 10 women are unaware of their cholesterol, blood sugar, BMI or waist circumference health numbers, which could increase their risk.

The good news...

80% of cardiovascular diseases may be prevented through education and lifestyle changes.² and resources are available.

Women agree that nurse practitioners (75%) and pharmacists (64%) play a role in managing heart health.

94% of women who asked their pharmacist questions about their heart medication, found them to be helpful.

¹American Heart Association, “Facts About Heart Disease in Women.” Available at: https://www.goredforwomen.org/about-heart-disease-in-women/facts-about-heart-disease/
²American Heart Association, “Heart Disease Statistics at a Glance.” Available at: https://www.goredforwomen.org/about-heart-disease/facts-about-heart-disease-in-women-sub-category/statistics-at-a-glance/

All other data compiled from the Morning Consult poll on Women’s Heart Health, commissioned by CVS Health, January 2018.