Smoking is the leading cause of preventable death and disease in the US. Smoking causes:

- 480,000 deaths per year

We believed that restricting access to tobacco would have a positive impact on public health. And it did.

To measure that impact, we evaluated:
- Sales of cigarette packs
- Unit sales of nicotine patch packages

In states where CVS/pharmacy has greater than 15% market share:
- Cigarette pack sales: 1% decrease over the 8 months since the tobacco removal
- That's 5 fewer packs per smoker
- Unit sales of nicotine patch packages: 4% increase in the month following the tobacco removal
- That's an additional 5 packages sold for every 1K smokers

We are committed to helping smokers quit.

Discover more:
www.cvshealth.com