



# 2017 CVS Health New York Community Giving Profile

## Helping Our Communities

We are committed to improving the health of the communities we serve. As a leader in health care, we are focused on increasing access to quality health care services and improving outcomes.

**Our CVS Pharmacy** stores provide access to highly trained pharmacists who dispense prescriptions and helpful advice.

**Our MinuteClinics** provides patients with convenient, affordable health care through nurse practitioners and physician assistants who diagnose and treat common illnesses and minor injuries.

**Our Pharmacy Benefits Management (PBM)** team helps make prescription medications more affordable and accessible, and helps people use them safely and effectively.

**Our CVS Specialty** team provides the tools and services that patients with rare or complex condition need to effectively manage their medication therapy and achieve their best health.

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## Our Giving

Through the CVS Health Foundation and the CVS Health Community Grants program, we provide grants for nonprofits that align with our purpose of helping people on their path to better health. We support programs that improve access to health care services, provide chronic disease management, promote smoking cessation and youth tobacco prevention and help to combat prescription drug abuse.

# Grant Highlights

## Featured New York Grantees

### Memorial Sloan Kettering Cancer Center

CVS Health funding supported enhancements to Memorial Sloan Kettering (MSK) Cancer Center's Tobacco Treatment Program. This CVS-supported, Plan-Do-Study-Act quality improvement service focused on optimizing tobacco treatment for newly diagnosed cancer patients scheduled for treatment at MSK's new outpatient surgical facility, the Josie Robertson Surgery Center (JRSC).

### Northside Child Development Center

Funding from CVS Health provided Northside the opportunity to expand their mental health clinics in public and charter schools across New York City, providing counseling and therapy for children from underserved communities; who may otherwise not get the treatment they need.

### The Floating Hospital

The Floating Hospital offers free transportation for homeless and indigent patients since the 1920s. Funding from CVS Health helped expand the Good Health Shuttle fleet of passenger vans that makes more than 100 daily trips to family homeless shelters and domestic violence safe houses located throughout New York City. The vans bring patients directly to TFH's main clinic in Long Island City, Queens, where they receive integrated medical, dental and mental healthcare services.

## Volunteerism

Our CVS Health colleagues are committed to giving back to the communities where they live and work, especially through volunteerism **11,612 volunteer hours** were logged by CVS Health Colleagues in New York in 2017.

## Total NY Contributions: \$1,685,570

CVS Health Foundation: **\$1,217,216**

Corporate Grants: **\$275,750**

Project Health Program: **\$146,000**

Pharmacy School Scholarships: **\$32,000**

Gift Cards & Product Donations: **\$8,104**

Volunteer Challenge Grants: **\$6,500**

# Local Community Support

## Project Health

The program offers free health services including: biometric screenings, educational resources, professional consultations and the provision of a low-/no-cost medical care directory to encourage follow-up care.

## Grants and Sponsorships

We offer grants and event sponsorships to nonprofit organizations that promote access to health care, chronic disease management and tobacco prevention.

Organizations in New York that have received support include:

- American Institute for Stuttering
- The Floating Hospital
- Peers Influence Peers Partnership
- Bleeding Disorders Association of Neny
- William F. Ryan Health

## Volunteer Challenge Grants

Each year, CVS Health colleagues volunteer thousands of hours at organizations in their communities. To help our colleagues lend even more support to the causes they care about, the CVS Health Foundation offers grants for volunteer service. Many nonprofits in New York received Challenge Grants including:

- American Lung Association, Los Angeles
  - National Hemophilia Foundation
  - PTO of TAOTS, Inc.
  - W P Faist Volunteer Ambulance Corp.
  - Chester Little League
  - Friends of Camp Turner

## In-kind Product and Gift Cards

We have provided thousands of dollars in gifts cards and product donations to New York organizations this year, to help provide school supplies, disaster relief product, personal care items, and more to communities across the state. A sample of recipients include:

- Brookville Center for Children's Services
- Friends of the West Hempstead Public Library
- United Way
- Cancer Wellness Connections

## Pharmacists Teach

CVS Health has created the Pharmacists Teach program, which provides teens with the facts about prescription drug abuse. Our pharmacists volunteer to visit high school health classes and give a powerful presentation that includes stories of real youths whose lives were forever changed by their choice to abuse prescription painkillers. To date, more than 200,000 students in hundreds of communities across the United States have taken part in the program.

# Featured National Partnerships:

## American Heart Association American Lung Association Stand Up 2 Cancer

Through the generous donations of our customers and our colleagues, we raise much-needed funds through three in-store fundraising campaigns each year. The winter campaign is for the American Heart Association and their Go Red initiative. The spring campaign supported the American Lung Association's Lung Force initiative focused on raising awareness of Lung Cancer as the leading cancer killer in women. The fall campaign is for Stand Up to Cancer which is focused on creating "Dream Teams" of clinicians and physicians from around the country to support innovative cancer research.

In 2017, New York CVS Pharmacy stores raised

**\$412,697**

in support of the American Heart Association

**\$414,265**

in support of American Lung Association

**\$449,484**

in support of Stand Up 2 Cancer

# Corporate Social Responsibility

At CVS Health, our purpose is helping people on their path to better health. Our corporate social responsibility strategy — Prescription for a Better World — focuses on three key pillars: building healthy communities, protecting the planet and creating economic opportunities. We see each of these areas not only as essential ingredients for a better world, but areas we can help support by leveraging our company's scale, expertise and innovative spirit. Here are some highlights from our 2016 CSR & Philanthropy Report, which can be found online at [www.cvshealth.com/socialresponsibility](http://www.cvshealth.com/socialresponsibility).



### Project Health

**\$117M**

worth of free health offerings provided since 2006

**888,000**

patients seen since 2006

**101,000**

participants reached in 2016

### Tobacco

**#BeTheFirst**

announced, a 5-year, \$50 million commitment to help deliver the nation's first tobacco-free generation

**20 grants**

awarded to U.S. colleges and universities as part of the Tobacco-Free Generation Campus Initiative

### Prescription Drug Abuse

**170,000+**

students reached with prescription drug abuse education through Pharmacists Teach

**56.7 tons**

of prescription drugs collected for disposal nationally at 639 units donated to law enforcement agencies



**100%**

of the palm oil we use in our products will come from verified, responsible sources; our new goal is to accomplish this by 2020



**\$2.5M**

in value of employee volunteer hours provided to communities

**\$1B**

target of spending on diverse Tier 1 suppliers, achieved

**60,000+**

underserved young people introduced to careers in health care